Sample Newsletter Article:

Brightside/UPS Community-Wide Cleanup, October 27th. Adapt and use for your neighborhood organization or group. **Note:** Please remember to list Brightside as a sponsor of the event.

Make a Difference this Fall!

Join volunteers from across the neighborhood for the Brightside/UPS Fall Community-Wide Cleanup on Saturday, October 27th from 8 a.m. to noon. Our group will meet at the <u>Designated Location</u>. Let's start the morning off right with coffee and donuts provided by <u>Civic-Minded Vendor</u>.

Cleanup volunteers will work together to remove trash, beverage containers, cigarette butts, illegal right-of way signs, and other litter from our neighborhood. Brightside will provide FREE bags and gloves to volunteers and coordinate trash pick-up with our partners at Louisville Metro Solid Waste Management. Brightside will also provide FREE T-Shirts to the first 5,000 registered volunteers!

Participating organizations will receive recognition in Brightside's community-wide publications. Groups are also eligible to participate in a Brightside Volunteer Appreciation Event!

Make a difference this fall and join our Neighborhood Cleanup Team today! For more information or to register, call <u>Neighborhood contact info</u> or visit <u>www.brightsideinc.org</u>

Brightside's Community-Wide Cleanup is made possible thanks to the generous support of Grainger, PNC Bank, the Kentucky PRIDE Fund, Louisville Metro Solid Waste Management, and individuals just like you. Call Brightside 502.574.2613 to donate today or to learn more about volunteer opportunities www.brightsideinc.org.